

# 7th Tallinn Applied Art Triennial open call

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Call for entries  
**Jun 15, 2016**

Submission deadline  
**Sep 30, 2016**

Shortlist published  
**Nov 21, 2016**

Awards announced  
**Apr 14, 2017**

**Submit your work now**

11 days left until closing of entries.

Open call for the main exhibition of the 7th Tallinn Applied Art Triennial.

The concept and theme for the exhibition that will open on the 14th of April 2017 is "Ajavahe. Time Difference".

We invite individuals and groups from all fields of applied art and design to take part in the open call for the main exhibition. We welcome works in both digital and physical form that deal with topics relating to time, tempo, different notions of time, and approaches to time.

While Greek mythology used to depict time as the wise old man with a grey beard known as Chronos, the contemporary personification of him seems to be a younger scatter-brained individual who is rather nervous and constantly rushing about. Time and different ways of perceiving it are still an important topic: people are overwhelmed by the apparent overabundance of information, the lack of time and extremely fast-paced life. Both slowness (falling behind) and speed (extreme superficiality) have acquired equally negative connotations. At the same time, the sense of time is subjective.

The different tempos of time passing are also perceivable through the material world: efficiency and using the least amount of time are important in industry, to counterbalance this an opposing "slow movement" has evolved and encompasses different areas like fashion, raising children, urban studies, gardening, media and design. For example, the movement "slow goods", which is more directly tied to applied art and design, values handicrafts instead of mass-produced products, and

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Between intimacy  
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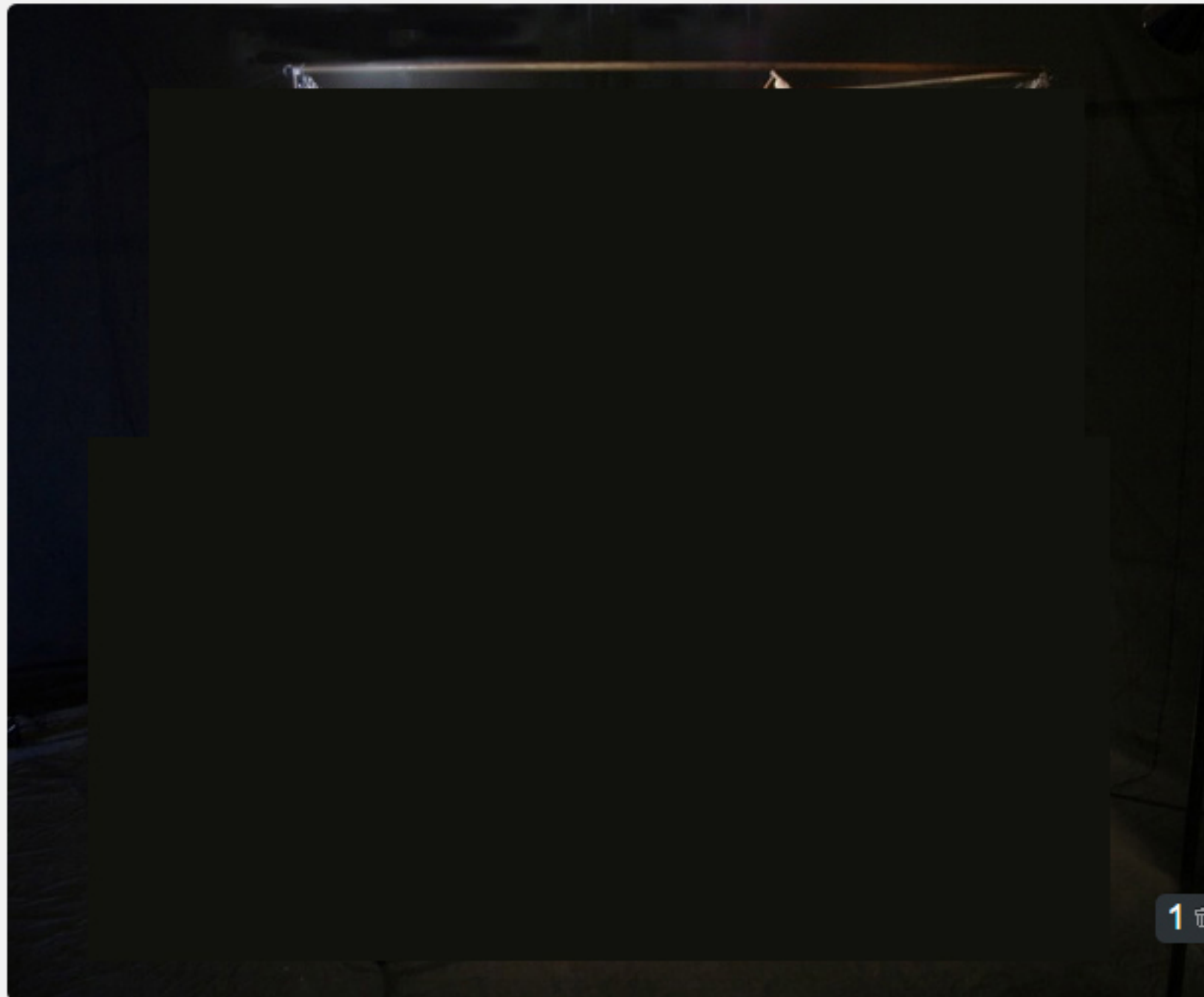
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## KKK

kkk

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Submitter **Kertu Tuberg**

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postal code, town,  
country)

Author kkk

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